



PRESIDENCY
KALEIDOSCOPE

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editor@presidencyuniversity.in



Uptake

Excellence is a journey, not a goal. It is doing 100 things one percent better, not one thing 100% better. It is not competition with others, but competing with one's own self and getting better with each passing day in whatever we do. When we are not worried about competing with others, it leaves us to pursue our passions, our joys, and our skills to the best of our ability, and we are able to soar ahead without the burden of being fettered down. The pursuit of excellence, however, is not a path strewn with pleasantries or roses, exactly. Challenges that might arise become a stepping stone to change. Either we adapt, do course correction, and move ahead, or we understand that we need to do a complete 360° turn and start afresh.

While this is related to individual excellence and its pursuit, what does it mean in an organization? True leaders understand that the journey towards excellence is long and arduous. They identify the

individuals who have the potential—individuals with different skillsets—and mold them with patience and perseverance for the long-term wellbeing of the institution. But in a world that is fed on Instagram and instant noodles, such grace can hardly be expected these days. Rolling stones gather no moss, and organizations that realize the value of such individuals thrive and move ahead in spite of stiff competition. They see value in promoting excellence as opposed to mediocrity. When we are ready to unlearn, relearn, and adapt to situations, then we make ourselves strong and indispensable. That's a quality that most leaders look for in their businesses. So what are the other qualities that can help us in our pursuit of excellence? Research well and be prepared whenever and wherever we go. Even if it is the most trivial or mundane. Never shy away from seeking help, either from those who can be our mentors or, if no such resource is available, then of course the readily available wise Google Guru.



Excellence requires extensive preparation. Resourcefulness is a great quality. One needs to adapt to new thoughts and situations, and should a plan go awry, not get stuck bemoaning the setback, but learn from the experience and move ahead. Those in pursuit of excellence are also excellent team players. We need the synergy of many like-minded individuals to absorb, learn, and be motivated to stay on top. That brings us to the next important skill, which is collaboration—the ability to make a ‘we’ and ‘us’ in every situation and not stay with the ‘you’ and

‘them’ lingo. When individuals of diverse natures and backgrounds come together, there is a potential for volatile situations and moments to erupt. But the pursuit of excellence can get bogged down by such a drain on our resources; hence, it is better to practice consultation and not go on the path of confrontation. It is a win-win for all involved. We can certainly see results if we make this a regular habit.

Until we meet again, have a wonderful time ahead!

Dr. Akila S Indurti
Editor

We are what we repeatedly do. Excellence, then, is not an act, but a habit.
Will Durant



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BEYOND CLASSROOM

A celebration of your talent



Divine Vs The Wine

verse Time

Drawing parallels seems futile
For they are entwined
Both compliment & supplement
Each seem to have their unique blend

Never negate possibilities of each
Not to compare even
Standing alone are they with their forte
Best left alone accepting as individual

At crossroads I may seem
Yet life energy is supportive
Not knowing is blissful
Benefit of doubt is mine

Focus is on being positive
Productive as well as creative
For time is the Master
We are the slaves

Live with a vengeance
Against time fretted in doubt
Make hay while Sun shines
Act irrespective of Wine or Divine

How you lived is what matters
What you did supersedes thought
Be blissful whilst at it
For this life is now, not an afterthought!



Mr. Pramod S Prabhudev
Head Incubation
Presidency LaunchPad (TBI)
Presidency University



ಕವಿತೆ

1. ಗಾಜನೊಳಗಿನ ಜಲದಲ
ಈಜಾಡುವ
ಬಣ್ಣ ಬಣ್ಣದ ಮೀನುಗಳ
ಕನಸುಗಳಲ್ಲೆಲ್ಲಾ
ಕಡಲು

2. ಅಬ್ಬರದ ನಗಾಲಿಯ ಸದ್ದಿನೊಂದಿಗೆ
ಪಟಾಕಿಯ ಸದ್ದಿನೊಂದಿಗೆ
ಬಳಿಯಿರುವವರ ಹೊಗಳಿಕೆಯ ಕೇಳಿ
ನಕ್ಕರು
ಸತ್ತು ಇದ್ದ
ತಾತ

ತಮಿಳು ಮೂಲ: ತಂಗಂ ಮೂರ್ತಿ
ಅನುವಾದ ಡಾ. ಮಲರ್ ವಿಳಿ ಕೆ
ಬಹು ಭಾಷಾ ವಿಭಾಗ ಪ್ರೆ. ವಿ. ವಿ

3. ನನ್ನ ಮನೆಯ ಮರ
ನಿನ್ನ ಮನೆಯ ಕಡೆ
ತರಗಲೆಗಳನು
ಉದುಲಿಸಿದ್ದಕ್ಕೆ
ಜಗಳ ಮಾಡುವೆ
ನೀರು ಹೊಯ್ಯುವವನಿಗೆ
ಸುಮಗಳನು
ತಕರಾರು ಮಾಡುವವನಿಗೆ
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ನೀಡಲು
ಎಲ್ಲಿಂದ ಕಲಿಯಿತು
ಮರ ?

Tamil Original: Thangam Murthy



Translated by Dr. Malar Vili K.
Professor, Department of Languages
Presidency University

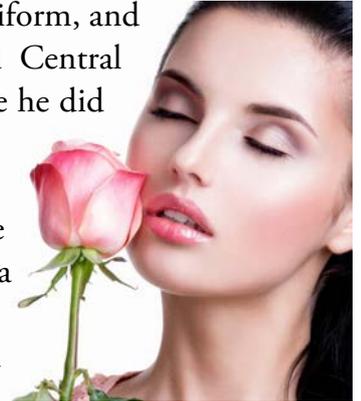


From a Soldier's Diary

Max Lucado included it in his 1992 book "And the Angels Were Silent." Jack Canfield included the story in his 1996 collection, "Chicken Soup for the Soul and Stories for the Heart."

A Soldier's Valentine Story

John Blanchard stood up from the bench, straightened his Army uniform, and studied the crowd of people making their way through Grand Central Station. He looked for the girl whose heart he knew but whose face he did not—the girl with the rose. His interest in her had begun thirteen months earlier in a Florida library. Taking a book off the shelf, he found himself intrigued, not with the words of the book but with the notes penciled in the margin. The soft handwriting reflected a thoughtful soul and an insightful mind. In the front of the book, he discovered the previous owner's name, Miss Hollis Maynell. With time and effort, he located her address. She lived in New York City. He wrote her a letter introducing himself and inviting her to correspond.



The next day, he was shipped overseas for service in World War II. During the next year and one month, the two grew to know each other through mail. Each letter was a seed falling on a fertile heart. A romance was budding. Blanchard requested a photograph, but she refused. She felt that if he really cared, it would not matter what she looked like.

When the day finally came for him to return from Europe, they scheduled their first meeting at 7:00 p.m. at the Grand Central Station in New York. "You will recognize me," she wrote, "by the red rose I'll be wearing on my lapel." So at 7:00, he was in the station looking for a girl whose heart he loved but whose face he had never seen.

Now let Mr. Blanchard tell you what happened:

A young woman was coming towards me; her figure was long and slim. Her blonde hair lay back in curls from her delicate ears, and her eyes were blue as flowers. Her lips and chin had a gentle firmness, and in her pale green suit, she was like springtime come alive. I started toward her, entirely forgetting to notice that she was not wearing a rose. As I moved, a small, provocative smile curled her lips. "Going my way, sailor?" she murmured.

Almost uncontrollably, I made one step closer to her, and then I saw Hollis Maynell. She was standing almost directly behind the girl. A woman well past 40, she had graying hair tucked under a worn hat. She was more than plump, her thick-ankled feet thrust into low-heeled shoes. The girl in the green suit was walking quickly away. I felt as though I was split in two; so keen was my desire to follow her, yet so deep was my longing for the woman whose spirit had truly companioned me and upheld my own.



And there she stood. Her pale, plump face was gentle and sensible, and her gray eyes had a warm and kindly twinkle. I did not hesitate. My fingers gripped the small, worn blue leather copy of the book that was to identify me to her.

This would not be love, but it would be something precious, perhaps even better than love, a friendship for which I had been and must ever be grateful. I squared my shoulders, saluted, and held out the book to the woman, even though, while I spoke, I felt choked by the bitterness of my disappointment. "I am Lieutenant John Blanchard, and you must be Miss Maynell. I am so glad you could meet me! May I take you to dinner?"

The woman's face broadened into a tolerant smile. "I do not know what this is about, son," she answered, "but the young lady in the green suit who just went by begged me to wear this rose on my coat. And she said if you were to ask me out to dinner, I should go and tell you that she is waiting for you in the big restaurant across the street. She said it was some kind of test!"

It is not difficult to understand and admire Miss Maynell's wisdom. The true nature of a heart is seen in its response to the unattractive.

"Tell me whom you love," Houssaye wrote, "And I will tell you who you are."



Maj Gen Gurdeep Singh Narang (Veteran)

**Dean & Chief Proctor
Department of Student Affairs
Presidency University**



Road trip - Edition 2

Quite interestingly again, Bengaluru is located in such a strategic location that it is very well connected with all places of interest, cities, and states by road and rail.

My second solo trip was to a peaceful and divine place, Puttaparthi in Andhra Pradesh. I have a historical connection with Sai Baba since I completed my K-12 schooling at Sri Sathya Sai Vidya Vihar, Indore, the school that followed the principles of the Sathya Sai Baba and was ably led by our beloved Principal, Ms. Maitrayee Padmanabhan. And I was her favorite child till she served the School until I reached 7th grade. School memories are just about very different, and one can go on talking about them. But, ahem, I am here to talk about my ride to Puttaparthi, so here you go!

So, I had visited Puttaparthi on one of our school trips, and that was almost three decades ago! I had faint memories of this place, and going back could be nostalgic. Puttaparthi is roughly ~150 km from Bengaluru, and you have to hop on the NH44 towards Hyderabad. Keep cruising till you cross Bagepalli Toll Plaza to enter Andhra Pradesh, and at the 110-kilometer milestone at Kodur, you have to get off the highway and turn right on the Dharmavaram road, which takes you to Puttaparthi.

I started at a comfortable 11 o'clock on a shiny morning to match my arrival with the afternoon prayers and bhajans, keeping sufficient time to shop and explore Prashanti Nilayam. I stopped for an early lunch at (what they claim to be) India's largest highway food mall, BIG BAY India, a beautiful pitstop with all kinds of food joints and shops for your convenience. They are very clean, big, and beautiful, with ample parking space, and they have managed to get all the big brands to set up their outlets, so you name it, they have it. Being a true North Indian at heart (and stomach), I feasted on Dal Makhani with Kulche and then decided to hit the road to my destination.

The traffic on the highway is easygoing, and once you turn onto the Dharmavaram road, it's thinner. A nice road with farms on both sides and small villages and temples keeps crossing you. You can see the images of Sathya Sai Baba on the way, and one can feel the aura of a blessed place while you arrive at the destination. I could see a lot of police security within almost 15 km of the place, as the president was scheduled to visit Puttaparthi a day later.

I reached Parthi around 2 p.m. and entered through the 1st gate of Prashanti Nilayam, and after a few checks, I went straight to the cloak room. There is such serenity inside the campus; you can feel the peace. I started my walk inside and explored the campus. I remembered the bakery cakes I ate inside the premises, and they still sell the cakes. They also have pizza and samosas added to their menu, besides the cakes. I guzzled on the cakes, and they were amazing.

After peace in my stomach, it was time to check on the library and their shopping mall. They have a huge collection of books—prayers, shlokas, and bhajans—and video CDs in many languages. I picked up two Bhajan books for my mother, who has rediscovered her singing



talent while she gets time from her full-time job as a homemaker. By the time I checked out of the shopping mall with a packet of Vibhuti (Prasadam), I could hear the chants on the speakers for the prayers at the Prashanti Nilayam. I literally ran to check-in my presence in the hall.

One is not allowed to carry mobile phones inside, so your detoxification starts the moment you enter the premises—literally. The huge seating area where everyone sits in order still leaves those black tiled lines in between where Sai Baba used to walk and give darshan. The students presented a play on Lord Siva. It was mesmerizing. I could recollect my memories of when I and my school group recited the prayers in front of Sathya Sai Baba. I decided to start my journey back. There is a small stretch of around 5km that is under construction, and there is practically no road there. I started by returning to Bengaluru by 6:30 p.m. to reach home by 9 p.m.

Honestly, one can only experience such places by being there. It may not be possible to describe the place in words sometimes. It also depends on the faith of an individual, and having said that, I believe in the presence of some divine power who is guiding, leading, and directing the whole universe. The presence of such divine people amongst us gives us encouragement to trust and have faith. Since childhood, I have been an ardent devotee of Sai, but I did not really understand why I was following him. Having a guru in your life is important. Unless one finds the true meaning in your Guru's teachings, one cannot really feel the power within. And you have to really feel, live, and implement the teachings, not just keep them in your mind; only then are you a true disciple. Rest is taken care of by the almighty.

Till we ride next...



Mr. Sameet Joshi

**Head
ISR, Alumni**



Reminiscence

I am Professor Bhaskar Chakravorti, former adjunct faculty during 2018–2019 at the School of Management, Presidency University. After concluding my extensive career in the pharmaceutical industry for almost 35 years and returning to India from Sudan, I felt compelled to pursue my passion for teaching. Joining the Presidency University in Bangalore as an adjunct faculty member in the School of Management proved to be an incredibly fortunate opportunity. My transition into academia was greatly facilitated by the support of professors, colleagues, and my MBA students. The shift from the corporate world to the campus environment was not only exciting but also immensely fulfilling, as it involved full-scale engagement from classroom to campus. However, as the COVID-19 pandemic swept



through, challenges arose. Yet, these obstacles did not deter my commitment to teaching; instead, they propelled me towards a new chapter with a broader sense of purpose. There's been no looking back since, as I continue to teach in a different capacity, driven by a greater mission.

Would you like to contribute articles to the University magazine?

Send your articles to editor@presidencyuniversity.in as a Word document along with your photograph and credentials before the 15th of each month. Images and photographs may be sent separately as attachments.



Will I be good enough / Am I good enough?

Comparing oneself to others is a challenging habit to break. Everybody does it occasionally—at work, in the classroom, with friends, and on social media.

However, the continuous process of assessing your own performance can have a significant negative effect on your mental well-being and self-perception.

“I’ll never be good enough for anyone” might easily develop from the basic statement, “I’ll never look beautiful, brave, or good no matter how much I try.”

Before you realize it, merely staring in the mirror might set off angry and depressing thoughts. If you already suffer from a mental illness, such as sadness or anxiety, these emotions may be especially upsetting.

If you’re unsure if you’re experiencing self-hatred, you can check for a few of the common symptoms:

- **All or nothing statements.** You see your life as a list of ultimatums, most of them resulting in catastrophe. For example, “If I fail this exam, I’ll flunk out of college and be a total loser.”
- **Only focusing on the negative.** It doesn’t matter how good your day was—sunshine, ice cream, puppies — all you can think about is what went wrong.
- **Believing a feeling is a fact.** Instead of “I feel like a failure,” you think, “I am a failure.”
- **Low self-esteem.** You don’t feel like you’re good enough to be around friends and family, to apply for new jobs, or to put yourself out there for new opportunities.

If all this sounds familiar, don’t panic. Things might feel overwhelming right now, but don’t lose your trust. **You are worthy of love, especially from yourself.**

How to Tackle the Self-Hate?

1. Pay attention to your triggers.

- What you did?
- How did you feel during different activities?
- Who you were with throughout the day?

After you’ve identified which of your triggers are most common, you may start brainstorming strategies to reduce or prevent them. Some triggers may be unavoidable, so it’s beneficial to acquire the skills necessary to deal with them.



2. Challenge your negative thoughts.

- For example, if you think, “I hate myself,” then it can be helpful to immediately ask, “Why?” If the answer is, “I look ugly in this dress” or “I really messed up that meeting,” then try challenging that thought as well.
- Say to yourself, “That’s not true.” Then think of reasons why this negative thought is wrong.

3. Practice positive self-talk.

Self-hatred often comes at a moment when you don’t have compassion for yourself. If you have a period where you’re feeling good, try to write out a list of what you love about yourself.

4. Reframe your negative thoughts.

Reframing is a therapy technique that can be used to address negative thoughts and self-hatred. It’s usually done by simply shifting your thoughts to a slightly different perspective.

5. Spend time with people who make you happy.

Self-hatred can make you want to isolate. You might feel like you don’t deserve to be around your friends or family. Or you might feel like no one even wants to be around you.

Connecting with others is a huge part of our mental well-being because social interaction helps us feel better about ourselves. It creates an environment in which we feel valued and cared for.

6. Practice self-compassion

This may be the hardest item on the list, but it’s perhaps the most helpful. Self-compassion is different from self-love. It means accepting your negative thoughts, mistakes, and failures and understanding them as messy human moments.

It means forgiving yourself in the same way you’d forgive a loved one for snapping at you in a moment of frustration.

7. Ask for help.

Sharing can help your recovery, so write us at thejashwini@presidencyuniversity.in with your question, name, and contact details. But if you wish to stay anonymous, do indicate that in your email.



It's perfectly OK to ask for expert assistance if you still find it tough and burdensome to handle things. A professional may assist you in finding a positive solution to your problems that will last. Just like you take medicine when your body needs it, seeking therapy when your mind needs it is absolutely normal.

MindFeed



Ms. Lenin Thejashwini
Student Counsellor
(Counselling Psychologist & Psychotherapist)
Department of Student Affairs
Presidency University



Scan to book
an appointment with
Ms. Lenin Thejashwini.

Glimpse of Mind Blossom Club Galore



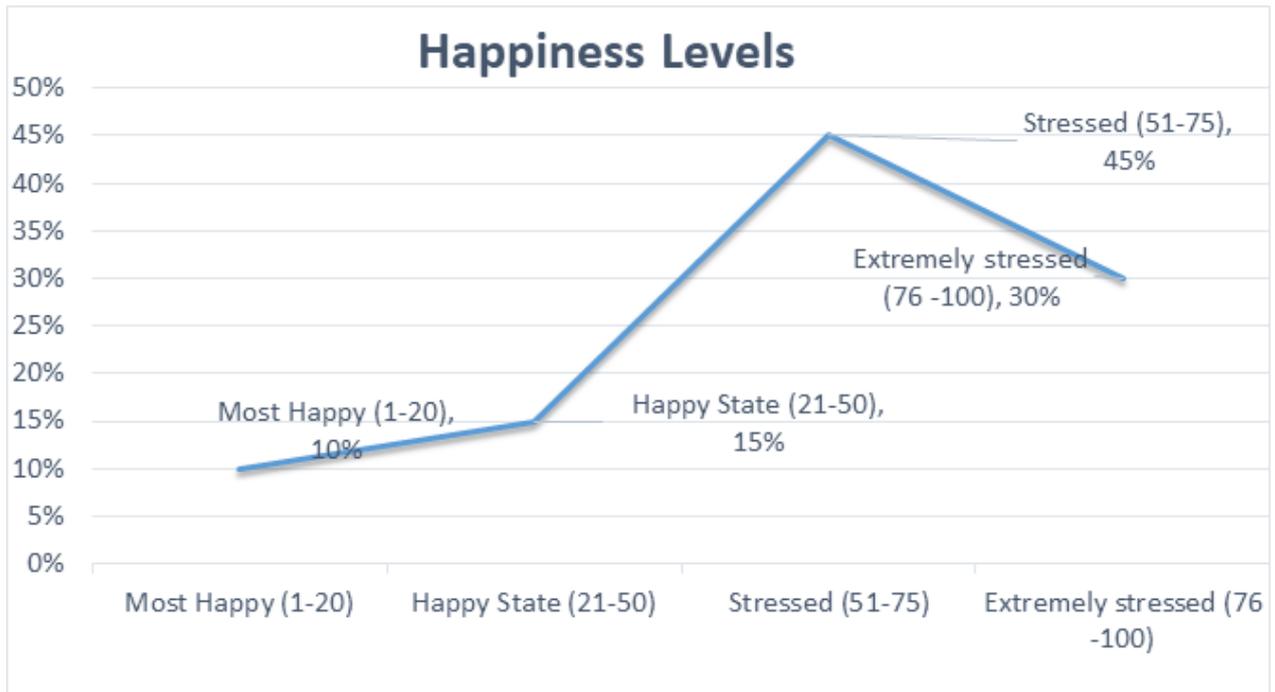


Happiness Bootcamp Feb 23rd 2024

This was conducted to measure happiness levels and resilience on campus; it's a collaborative event with YourDost. Also, they provided insights on their current stress levels, and participants have received guidance on handling their stress. Personality tests were conducted to understand their strengths, weaknesses, and areas to work on. 200+ participants took part in the happiness measure, and 15+ individuals, including students and faculty, have taken personality tests.

Inference drawn from Happiness meter

MindFeed



6 Ways to Clean Your Mind and Stay Happy

- Start unfollowing people who do not inspire/empower/nurture.
- Be selectively social.
- Live in the moment.
- Eat healthily
- Meditate Alone
- Take a trip.



Here's a Dino-Convo: Stop gaslighting yourself:



Maybe it's all in my head
My experiences are real & valid



I don't deserve to be happy
My past mistake doesn't define my future



I shouldn't be upset, I'm sure they didn't mean it
Even if they didn't mean it meanly, it still hurt



I shouldn't feel this way
If it's sticking with me, it must be a trigger.
Where do I need to heal?





To be or not to be: The illusion of identity

Childhood was one memorable ride: the fun, the banter, and the ups and downs. The entire phase was one of a ride, in truth. But the entire thing was a learning time that not only transformed us but also let us see the other side of our lives and that of others. It let me understand that life is much more than what we ever worried about. When I look back today, it just so startles me that every small thing was incredible but yet a milestone.

Quite clearly, I recall that one of the biggest swirls was knowing and accepting my identity. Who is the big guy here? "Identity." According to Erik Erikson (a psychologist), one of the stages of his theory is termed "Identity vs. Role Confusion." As bold as the name has been, what is important is the stage. The brewing topic of identity brings out vicarious other things that connect to it. The core of everything is the dialogue, "Who am I? What am I doing here?" The search for the identity that stems within us becomes important. Seeking out who we are and what we want to become reflects "Ideal vs. Real" self-talk. It's difficult to navigate this entire episode, as things become strangely tangling on the inside. At a point, we become so oblivious to people and circumstances that we lose our entire being. There is a feeling of deep blankness, and therefore there is a complete loss of sense of self and identity, leading directly to an identity crisis.

But one should wonder if there can be an illusion of identity of any sort. Now we need to come to a conclusion or an understanding of what illusion really is. Illusion is defined as "something that deceives by producing a false or misleading impression of reality." So can identity become an illusion ultimately, or somewhere along the way? The possibility is as high as it seems. In the world we live in, there truly exists a confusion between the real identity and the ideal identity, creating an absolutely accurate environment for illusion to breed. The illusion created for the identity tampers with the whole idea of the real self, wherein one is blinded by the standards set by the ideal self and the actions stem from the abilities of the real self. There is a visible gap between the two that shows that they will never meet. If the mind realizes that this may never happen, there can be a behavior of dissonance. It does not serve well for the self-concept of an individual, nor does it lead to a healthy future construction of personality.

In present times, especially while dealing with the present generation, we ought to be quite cautious about how we handle the identities of students and teenagers who are stepping into the illusion, but also do it with sensitivity and wisdom.



Namratha Jessica
Student Counsellor
Department of Student Affairs
Presidency University



Pl scan the code for booking counselling sessions.

The Triple Filter Test

A long time ago, there lived a great man called Socrates in ancient Greece. Many young men flocked to him to take part in discussions that were all too common during his days.

“Did you hear, master?” began as a young man, your friend-----

Socrates intervened immediately and cut him short, telling him, “Did you put it through the triple filter test?”

“Triple filter, what on earth is that?” asked the young man, who was stopped abruptly.

“Yes, that’s right,” continued Socrates. “The first filter is the truth filter. Are you sure that what you are telling me is the absolute truth, and you can vouch for it?”

Hmm, not really; I heard about it from

Stop; you do not know if it is true; you were not a witness first hand.

Now let’s try the second filter. The filter of goodness. So what you are going to tell me is something good and positive.

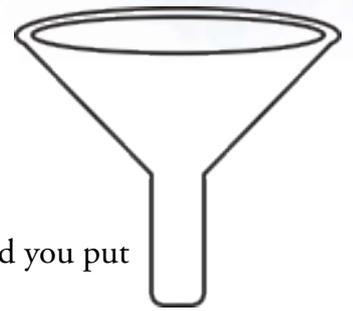
Hmmm, no, err, not really.

So you want to tell me something bad when you do not even know if it is true? All right, let us see if what you are going to tell me passes the third filter, the usefulness filter.

Will what you want to tell me be useful to me in any way?

The young man was red-faced and had no words to say by now.

Socrates looked at him calmly and said, what you are going to tell me is not true, good, or useful to me. Then why even say it? The man apologized and left the place.



Reality is merely an illusion, albeit a very persistent one.
Albert Einstein



Events Galore

**Roundup of activities in
January, February
March 2024**



Department of Student Affairs

Open Mic Day Feb 2, 2024



Toastmaster's club Feb 2, 2024



School Transformation Project by NSS Cell

The NSS Cell of Presidency University collaborated with the Campus-to-Community organization for a school transformation project.

A dedicated team of 40 volunteers from the NSS cell painted the walls and premises of the government school in Doddakathur, Malur Taluk, in the Kolar district of Karnataka with beautiful pictures and scenery, bringing cheer to the students.

Women's volleyball team wins the runner-up position in the Devadan Cup

The Presidency University women's volleyball team won the runner-up position in the Devadan Cup 2024, organized by Christ University on February 12, 2024





Events Galore

Young achievers



Ethnicity Celebrations

Global Ethnicity Day, to appreciate our ethnicity, culture, and linguistic heritage, was celebrated on February 24, 2024.





School of Engineering

Department of Civil Engineering

The Department of Civil Engineering, School of Engineering, organized an offline seminar on "PSU Job Opportunities Through GATE" aimed at enlightening pre-final year students about career prospects in public sector undertaking (PSU) companies through the Graduate Aptitude Test in Engineering (GATE) examination on March 18, 2024, at Presidency University. The seminar provided valuable insights into job opportunities, specialization choices, and preparation strategies for aspiring candidates. Mr. Vineet Gupta, Program Director, GATE, IMS Learning Resources Pvt. Ltd., was the resource person. With over 15 years of experience as Chief Mentor, Content, and Learning Head, he has successfully guided over 30,000 GATE aspirants.



School of Commerce and Economics

The International Conference on "Building Competencies through Technology-Enabled Business, Management, and Leadership," with the theme Sustainable Technologies Embodying Industry 5.0, in collaboration with Azusa Pacific University, California, USA, the University of Bolton, UK, and Doctoral College, New Castle, UK, during February 9 and 10, 2024, showcased the ingenuity and dedication of aspiring delegates from different spheres worldwide as they presented their innovative research at The American College, Madurai, Tamil Nadu. The event provided a dynamic platform for students, scholars, academicians, and people from industry to exchange ideas and present findings across diverse disciplines such as management, technology, entrepreneurship, analytics, operations, and international business, exploring topics ranging from sustainable development to artificial intelligence, fostering collaboration, and inspiring future leaders in academia. With a focus on interdisciplinary exchange and networking, the conference underscored the importance of nurturing student talent to address global challenges. Our university faculty and students presented nine research papers that were very well received and have been shortlisted to be published in the UGC Care listed journal.





Events Galore

Dr. Renju Mathai, Dr. Sriya, Prof. Ankita Mulasi, Dr. Vishal Sharma, and Dr. V. Hemanth Kumar, along with students Maithli Agrawal, Aarya Shah, Susritha M., Sakshi Naidu, Maliha Fathima, Harsh Raj, Anushka, Laxmi Lahari, Jenifer Bosco, and Gopica Sharma, presented their research papers.

The School of Commerce and Economics, Presidency University, Bangalore, organized a workshop titled "Business Ethics" on February 22, 2024. The resource person for this workshop was Dr. Syed Abid Hussain, Associate Professor, School of Commerce and Economics. Dr. Syed Abid Hussain has vast experience in the corporate field, having worked in India and abroad for 18 years. The purpose of this unique workshop was to make graduate students aware of business ethics in today's business world. The entire session was quite lively and interactive. There were about 100 students who participated in the workshop. Practical corporate cases were discussed, and students responded appropriately to the ethical dilemma. The session went on to display real-time scenario case studies that enriched their knowledge.



The School of Commerce and Economics in association with the International Skill Development Corporation and Institute of Analytics, UK organised a workshop on Analytics-Future of Business on February 13, 2024. The key speakers for the sessions included Ms. Teresa Jacob, Executive Director, Learning, ISDC, UK; Mr. Lokesh Payasi, Associate Member, Institute of Analytics; and Ms. Lara Millmow, Head of Memberships, Institute of Analytics.





Events Galore

The School of Commerce and Economics, Presidency University, Bengaluru, organized a workshop titled "Entrepreneurship Development and Sustainable Living" on March 11, 2024. Ms. Priti Rao, President BEAI and National President WICCI (Bio-Enzyme Council), the resource person, is a postgraduate in marketing from Bangalore University and the founder and driving force behind the Soil and Soul Foundation and Bio Enzyme Entrepreneurs Academy. This unique development entrepreneurship is essential for influencing national economies, stimulating innovation, and creating jobs. In developed as well as emerging countries, it serves as both the catalyst for revolutionary change and the engine of economic expansion.





School of Design

The School of Design, Presidency University, organized a three-day material engineering workshop with ceramic and terracotta artists Mr. Ullaskar De and Prof. Pranjit Sarma on February 14–16, 2024. This foundation program helped students view design as a creative process of problem resolution and introduced them to the principles of design, pushing the bounds of creativity while being functional.



SoD hosts guests from Domus Academy



The School of Design organized a workshop on 'Paper Surface Exploration' for the foundation design students from February 26th to March 1st, 2024. The key person was the School of Design faculty, Mr. Pranjit Sharma, who is a research scholar, print artist, and visual artist. Students got the opportunity to explore the concept of paper's surface exploration and its connection to the lines of creation. Mr. Sharma guided the students to understand how cuts can shape and enhance the visual dimensions of a book.





Events Galore

The School of Design organized a workshop on 'Surface Ornamentation and Product Development' from March 1st to March 6th, 2024. Known for her inspirational work on women's empowerment, Ms. Rashmi Cadambi, a renowned traditional designer, artist, and entrepreneur from Bengaluru with three decades of experience, conducted the workshop with the goal of improving the skills of students and providing valuable insights into hands-on surface ornamentation and fashion product development.



The School of Design, Presidency University organized a masterclass on the 'Evolution and Strategies of Italian Fashion' on March 11, 2024. The key person was Mr. Raul D'Souza, Head of Sales, India, Sub-continent, and Gulf at Istituto Marangoni. Through engaging discussions and real-world examples, Mr. D'Souza illuminated the path to success in the ever-evolving world of fashion and design. From understanding historical influences to embracing innovative strategies, the students gained invaluable knowledge and perspective.





The School of Design conducted a masterclass on 'Trend Forecasting' on March 11, 2024. The key person, Ms. Ankita Agrawal, DGM and Design Head at Easybuy, introduced students to market trend analysis, forecasting techniques, creative approaches, industry insights, and strategic planning, enhancing their readiness for the fashion industry.



Office of the International Affairs Of Collaborations

A warm welcome was extended to Mr. Steven Risch, Director, International Admissions, Old Dominion by the OIA on Feb 2, 2024



Presidency University hosted His Excellency Thierry Berthelot, Consul General of France, on 5 Feb 2024 for the inauguration of “Discovering India, Inventing Together,” a transformative global exchange program, with the Institut supérieur d’électronique de Paris (ISEP), France. Presidency University and ISEP have joined hands to make science, technological innovation, and academic cooperation vectors of progress for both institutions. Welcoming exchange students for this program, aligns perfectly with the Horizon 2047 Roadmap, paving the way for a future of deeper collaboration and exchange between the two nations.





Events Galore



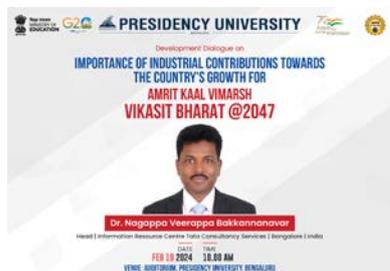
Delegates from the Gallagher International Centre visited Presidency University on February 12, 2024





Placement Cell Updates

The placement cell of Presidency University organized an expert lecture on the “Importance of Industrial Contributions to the Country’s Growth for Amrit Kaal Vimarsh Vikasit Bharath @ 2047” as a part of the AICTE initiative on February 19, 2024, at the university campus.



Office of Sponsored Research

Achievements of PU Faculty in terms of Q1 Research Publications



Dr. Safinaz S, Associate Professor, ECE, published a research article in “Multimedia Tools and Applications” (Elsevier, Q1, IF 3.6) with the title “Multi-focus image fusion using edge discriminative diffusion filter for satellite images”.



Dr. Jagdish H Godihal, Professor, Civil, published a research article in Journal of Architectural Engineering (Elsevier, Q1, IF 2) with the title “Sustainability Analysis of Hollow Concrete Blocks Manufactured Using Recycled Concrete Aggregate and Fly Ash as an Eco-Friendly Construction Component”.



Dr. Rohit Kumar Saw, Assistant Professor, Petro, published a research article in Journal of Molecular Liquids (Elsevier, Q1, IF 6) with the title “Formulation and characterization of ionic liquid-based nanoemulsion for enhanced oil recovery applications”.



Dr. Manikandan M, Assistant Professor, ECE published a research article in Sensors and Actuators A: Physical (Elsevier, Q1, IF 4.6) with the title “Terahertz Sensors for Next Generation Biomedical and Other Industrial Electronics Applications: A Critical Review”.



Events Galore



Dr. C Komalavalli, Professor, CSE, published a research article in Multimedia Tools and Applications (Elsevier, Q1, IF 3.6) with the title “An optimized SVM-RFE based feature selection and weighted entropy K-means approach for big data clustering in mapreduce”.



Dr. K Julietraja, Professor, Mathematics, published a research article in Scientific Reports (Elsevier, Q1, IF 4.6) with the title “Prediction of properties of boron -icosahedral nanosheet by bond-addictive M-polynomial”.



Dr. S Sathish, Assistant Professor, Maths, published a research article in Alexandria Engineering Journal (Elsevier, Q1, IF 6.8) with the title "Billiard based optimization with deep learning driven anomaly detection in internet of things assisted sustainable smart cities”.

Presidency LaunchPad Startup Carnival

February 28 and 29, 2024





Events Galore





Women's Day Celebration

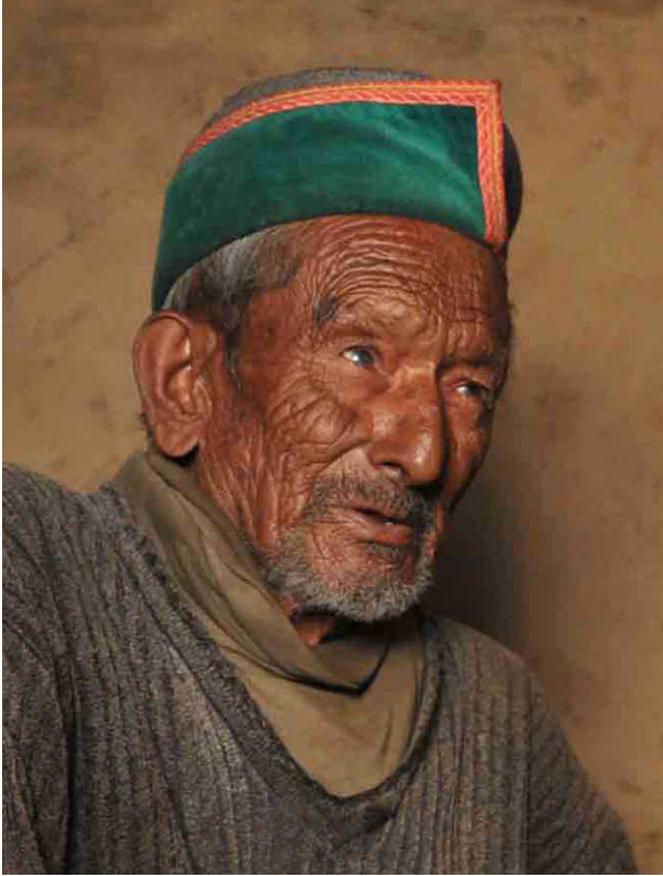
The Presidency University fraternity celebrated the 'Power of Women' in connection with International Women's Day on March 7, 2024, by honoring the diversity, strength, and brilliance that women bring to the campus. The day witnessed cultural performances by students and faculty members.

Events Galore





Answer to the February edition of the Picture Calling Photo contest.



Shyam Saran Negi (1 July 1917 – 5 November 2022) was an Indian school teacher in Kalpa, Himachal Pradesh, who cast the first vote in the 1951 general election in India. This was the nation's first election after British rule came to an end in 1947. Though most of the polling for that first election took place in February 1952, it was a different story in the state of Himachal Pradesh. This state went to the polls six months earlier, as it would have been difficult to conduct the polls in February due to the harsh climate and heavy snowfall, making it difficult for citizens to visit the polling booths. Negi cast his first vote in independent India at the Shonthong polling station on October 25, 1951. Thereafter, he exercised his franchise in every general election until his death. He is believed to be India's oldest as well as its first voter.

The following got it right.

1. Kandakurthi Pranav, 20221CSE0404
2. Yashas H L, 20231CCS0107
3. Dr. Nagendramma V, Assistant Professor - Selection Grade
Department of Mathematics
4. Ms. Hema J, Admin Executive, Office of Sponsored Research
5. Mr. Basavaraj Devakki, Assistant Professor, Department of Mechanical Engineering.
6. Ms. Deepa V, Front Office Executive

Congratulations



Picture Calling

Here is another picture to test your general awareness.



What is this art form and where is it popular?

Send the details of this picture, your name and your role/ class details to editor@presidencyuniversity.in





Congratulations to Professor Jagdish H. Godihal, Department of Civil Engineering, Presidency University, Bengaluru, Karnataka, India, for being honored with the BNMIT Research Excellence Award 2024. This prestigious accolade, presented by BNMIT, Bengaluru, Karnataka, recognized his innovative contributions, patents, and research achievements at the Intellectual Property Rights Conclave 2024, held on March 14–15, 2024.



Congratulations to Dr. Vinodhini Chinnaswamy, Associate Professor of English, Department of Languages. She has participated in the 2nd South India Masters Athletics Open Championship-2024 held on March 9 and 10, 2024, at Mahatma Gandhi Stadium, Udupi.

She has won:

- Gold Medal in High Jump,
- Silver Medal in 80m Hurdles,
- Silver Medal in the 4x400m Relay
- Silver Medal in the 4x100m Relay.





Congratulations

to Dr. Manikandan M, Assistant Professor, Department of Electronics and Communication Engineering for the following articles published in research journals.

Quartile-Q3

1. Review on AlGaN/GaN High Electron Mobility Transistor for biomedical applications.
2. Optical performance of AlGaN/BGaN deep ultraviolet LED with staircase barrier and v-shape well structure.
3. Simulation analysis of AlGaN/BGaN based deep ultra violet -A light emitting diodes with graded step electron barrier layer.
4. Investigation of sintering temperature effect on the sol-gel synthesized titanium oxide nanoparticles and dielectric constant determination using impedance spectroscopy.
5. A Review on piezoelectric and thermoelectric nano generators.
- 6."An intensive study on organic thin film transistors (OTFTs) for future flexible/wearable electronics applications" published in Micro and Nanostructures - Elsevier journal with an impact factor of 2.5
7. "A comparative study of AlGaN and BAIGaN based ultraviolet quantum well based light emitting diodes" published in optical and Quantum Electronics - springer journal (Q2) with an impact factor of 3
8. "Terahertz Sensors for Next Generation Biomedical and Other Industrial Electronics Applications: A Critical Review", Sensors and Actuators: A. Physical, Elsevier

<https://doi.org/10.1016/j.sna.2024.115169> (Impact factor -4.6)

In Memoriam



*“Beauty exists not in what is seen and remembered, but in what is felt and never forgotten.”
-Johnathan Jena*

The Presidency University family mourns the passing on of our beloved staff in the last quarter.

1. Ms. Thamarai Selvi
Soft Skill Trainer
Learning and Development
2. Dr. Chandankeri Ganapathi Gurlingappa
Associate Professor
Department of Civil Engineering
School of Engineering
3. Mr. Chandru M N
Lab Instructor
Department of Electronics and Communication
4. Mr. Mylarappa - PGI





The Presidency Alumni



Each month, Kaleidoscope features an exclusive section dedicated to Presidency University alumni.



Alumni News

Hi, I am here to tell you more about the Alumni Association of Presidency University, where we are now, and its future plans. Way back in 2019, when the University was very young with barely 790 alumni, the association was registered under the Societies Registration Act of 1860. And now, as the University steps into its 9th year, we are proudly standing robust with 11k+ alumni as a part of our strong Alumni Association.

Every alumni association works with the objective of helping alumni give back to their alma mater and vice versa. AAPU works with a focus on the 5 Cs: Connect, Collaborate, Commit, Communicate, and Celebrate.

The Alumni Association gained momentum in the year 2023 with many initiatives.

We are Social!

We launched our account on Instagram with news on alumni elections, events, and many more updates as we moved. There are 1015 followers, growing every day! Check out all the latest happenings, news, and events on this page.

https://www.instagram.com/presidencybengaluru_alumni/

Alumni Wall:

There is a wall dedicated to the alumni, which bears the testimonies of the alumni from various schools. This wall is in the admissions building of Presidency University. This way, the students and their parents get to read the experiences of the alumni, which helps them make a considered decision.

Our STARS in making:

Our alumni have been placed in various large organizations, and many have their own start-ups too. We are proud to have this space on our website where we talk about our achievers. The alumni, too, have started gaining ground as they move up the career ladder. The Notable Alumni is dedicated to these alumni who are proving their merit in a very short span of their careers. It's quite a good feeling to celebrate their achievements. Take a look at: <https://presidencyuniversity.in/alumni/notable-alumni/>.

Samudgam

The 1st Alumni Meet was conducted in 2022 on August 15, with a huge number of alumni participating. This has now become an annual affair with the 2nd Alumni Meet on November 11, 2023, which was rechristened Samudgam, which means rising together. The meet was loaded with stand-up comics, dance performances, and gifts galore. Alumni meets are an occasion for the alumni to unwind, interact with their mentors, and see their batch mates face-to-face. As we grow bigger every year, starting in 2024, we plan to have school- and department-wise meetings.



Alumni on Kaleidoscope:

The alumni have a platform to showcase their articles, stories, creations, blogs, and achievements in the monthly university magazine, Kaleidoscope. The magazine carries a section dedicated to alumni, which is called Alumni Connect. We invite the alumni to contribute to this section, and if you are reading these lines already, then you are at the right place!

Knowledge-sharing sessions:

Alumni of Presidency University have been sharing their time, expertise, and knowledge with the existing students of the University. These sessions are in virtual or physical mode on topics such as: life skills, the future of e-vehicles, career opportunities in shipping and freight, digital marketing, cloud computing, ethical hacking, studying abroad, and many more.

Alumni at Presidency Launchpad®:

There is a group of alumni who are involved in mentoring the start-ups at the Presidency Launchpad Association® (PLA). This serves as a big boost for the students who are incubating at PLA. The alumni—we can't thank them enough for taking out time and coming all the way to the campus to do their extra bit for the university. Kudos!

Study Abroad Program:

Till the end of February 2024, under the University's study abroad program, through the Office of International Affairs' collaboration with more than 60 international universities, 43 alumni are currently pursuing their master's degrees in countries like the US, UK, Taiwan, and Spain, among others, earning up to 100% scholarships!

Coming up:

- i. Student Alumni Club: Around 40 students have registered their names to support the Alumni Association, and we have big plans up our sleeves, waiting to be rolled out with the help of these champs.
- ii. Alumni Podcasts: Podcasts will give a platform to those who are already into podcasts or have the skill but do not have the wherewithal to showcase their talent through this medium. The podcasts will be recorded at the sound studio with the School of Media Studies on campus.
- iii. New chapters: With the launch of the Bengaluru chapter, AAPU has already begun its journey into setting up chapters. In 2024, many new chapters are in the wings across the length and breadth of India and abroad.
- iv. Linked in: Well, as the professionals would have it, the AAPU is shortly coming up on LinkedIn as well to have a pool of professionals connect and increase their networking opportunities.



All this and many more while we make this association even larger, better, and stronger every year.

Alumni Connect



Every first is special, and so was our first batch of MBAs from the School of Management with 34 students. Our first graduating batch of alumni attended the Convocation Ceremony on November 23, 2018.



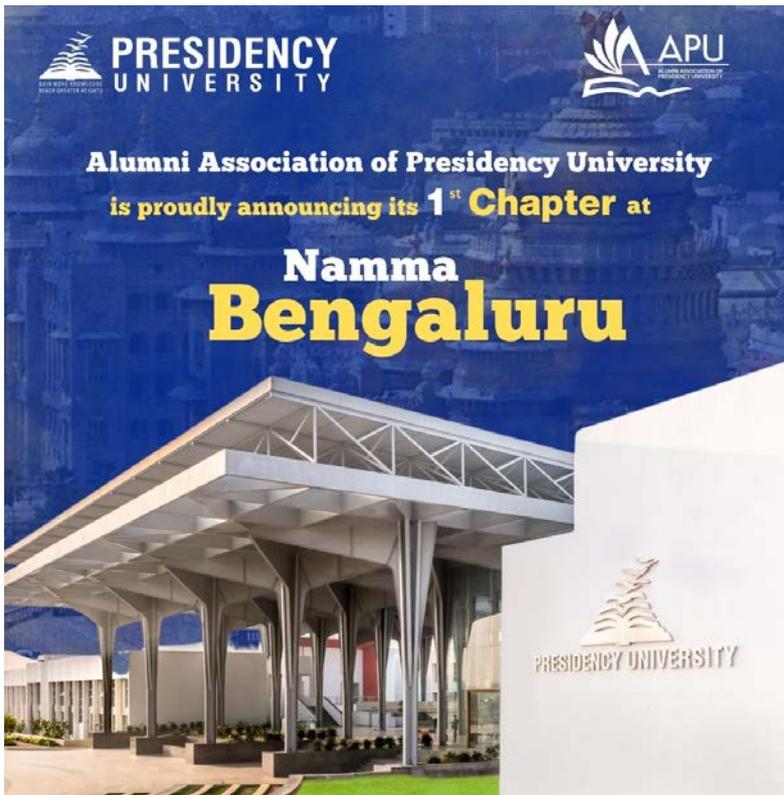
Alumni Kshitij Vishal, B.Tech. (2016–2020), Rohit Ramani, B.Tech. (2016–2020), and Mohd Shahjahan, B.Tech. (2016–2020) addressed the freshers at the Engineering Orientation Program on September 14, 2023.



Alumni Connect



Office of the Alumni Association at the Presidency University Campus



Poster of the Bengaluru Chapter on Instagram:
Bengaluru Chapter launched on 29 Feb 2024



Mr. Sameet Joshi
Head
ISR, Alumni



Star of the Month

Krishna Kamal

Krishna successfully completed both her undergraduate and postgraduate studies in the School of Law at Presidency University in the year 2020. She is grateful to the university for the comprehensive legal education received here, and the hands-on exposure gained through moot courts, workshops, seminars, legal aid programs, and other outreach activities has laid a strong foundation for her career in law.



Today, Krishna works as a process associate in contract management for CapGemini. Her steadfast contributions to the company and outstanding performances have earned her accolades like the 'CG Rising Star Award'. Krishna is also a published author, contributing research papers to international journals on various topics, such as women's rights, human rights, democracy, etc.

Krishna's determination to create a meaningful impact in various facets of the law is truly commendable. Best wishes from Presidency University for success in her future pursuits!

Dear Alumni,

If you would like to be featured in the Star of the Month column, please mail information about milestones, your professional, and extracurricular achievements to editor@presidencyuniversity.in and Kaleidoscope will feature them in the Alumni Connect.





Palindromes

A palindrome is word, phrase or number that reads the same forwards or backwards. Examples are dad, mum, pup, Madam, I'm Adam, a nut for a jar of tuna.

Complete the words to test your palindromes

- | | |
|-----------|---------------|
| 1. B_b | 12. S_l_s |
| 2. E_e | 13. R_f_r |
| 3. G_g | 14. S_gas |
| 4. M_m | 15. T_n_t |
| 5. N_n | 16. M_d_m |
| 6. P_p | 17. C_v_c |
| 7. P_p | 18. L_v_l |
| 8. W_w | 19. R_d_r |
| 9. D_d | 20. R_c_c_r |
| 10. N_n | 21. R_t_t_r |
| 11. K_y_k | 22. M_l_y_l_m |

Answers

- | | |
|-----------|---------------|
| 1. Bib | 12. Solos |
| 2. Eye | 13. Refer |
| 3. Gig | 14. Sagas |
| 4. Mom | 15. Tenet |
| 5. Nun | 16. Madam |
| 6. Pep | 17. Civic |
| 7. Pop | 18. Level |
| 8. Wow | 19. Radar |
| 9. Deed | 20. Racecar |
| 10. Noon | 21. Rotator |
| 11. Kayak | 22. Malayalam |

With languages, you are at home anywhere.
Edward De Waal



From gothilla to gotthu (don't know to know)

From the Department of Languages, Kannada, for non-Kannadigas to make yourselves at home in Bengaluru. Happy learning.

Learn to read and write in Kannada.

Kannada varNamale

Kannada Alphabets

ಕನ್ನಡ ವರ್ಣಮಾಲೆ

There are 49 Letters in Kannada Varnamale.

ಅ ಆ ಇ ಈ ಉ ಊ ಯ ಎ ಏ ಐ ಒ ಓ ಔ ಅಂ ಅಃ

ಕ ಖ ಗ ಘ ಙ

ಚ ಛ ಜ ಝ ಞ

ಟ ಠ ಡ ಢ ಣ

ತ ಥ ದ ಧ ನ

ಪ ಫ ಬ ಭ ಮ

ಯ ರ ಲ ವ ಶ ಷ ಸ ಷ ಳ



They are divided into the following categories.

13 Vowels / 13 swaragaLu

ಅ a	ಎ e
ಆ ā	ಏ ē
ಇ i	ಐ ai
ಈ ī	ಒ o
ಉ u	ಓ ō
ಊ ū	ಔ au
ಋ r	

Short Vowels / hraswa swara

ಅ ಇ ಉ ಋ ಎ ಒ

Long Vowels / dheerga swara

ಆ ಈ ಊ ಐ ಓ ಔ

Yogavaah (anuswara & visarga)

ಅಂ am

ಅಃ aha

How do the Kannada letters sound?

Follow the sounds using the words given below.

ಅ - A - America

ಆ - a - army

ಇ - i - it

ಈ - ea - east

ಉ - u - put

ಊ - oo - moon

ಋ - r - krishna

ಎ - e - ever

ಏ - a - angel

ಐ - i - ice

ಒ - o - omit

ಓ - o - ocean

ಔ - ow - owl

ಅಂ - um - umbrella

ಅಃ - aha - aha

Speak a new language so that the world will be a new world.

Rumi



Did you know dreams are essential to mental health and well-being?

The study of dreams is a fascinating world though it leaves many questions unanswered till today. However, sleep scientists are certain of one thing, that dreams are essential to mental health and well-being. What exactly are dreams? They are a series of images, memories, emotions, sensations and subconscious stimuli which human beings experience while asleep. There are five phases of sleep, namely wake or alert stage, N1 or Light Sleep (5%) stage, N2 or Deeper Sleep (45%) stage, N3 or Deepest Non-REM Sleep (25%) stage, and REM (25%) or the rapid eye movement stage where dreams occur.



Trivia

What happens during dreams?

The subconscious mind goes on an overdrive borrowing from real-life experiences to create surreal and sleep-induced phenomena. Sometimes dreams occur as coherent narratives but more often than not they are random impressions that flit across in quick succession across the screen.

Do you know why dreams are often made of nonsensical and absurd stuff?

Well there is a scientific reason to this one. The prefrontal cortex which is the part of the brain that helps in making sense of stimuli while awake shuts down during sleep. This leads to an inability to sift through brain activities rationally leading to bizarre dreams. Since the cognitive functions of the brain are at its lowest during sleep, the ability to recall fades away through the day.

Here are some fascinating facts about dreams.

We spend one-third of our life asleep which means that an average person is likely to dream for almost six years-worth of time during a lifetime. People enter into dream states routinely even if they do not have any memory of the dream after waking up. People dream more during the morning hours. The sad truth is that bad dreams are more common than good ones. Dreams are always visual, a series of moving pictures. There is no audio accompanying it. Stress can lead to nightmares.

It is better to listen to calming music and relax before sleeping to get a good night's rest and of course, wish for sweet dreams.



The Team

Mr. Salman Ahmed – Chief Patron

Dr. Akila S Indurti – Editor

Abdulla T A – Designer

Pingal Chanda – Photographer

Kaleidoscope wishes to thank all those who have contributed to this edition of the magazine.

We would love to hear from you.

Please send your feedback to editor@presidencyuniversity.in



PRESIDENCY
KALEIDOSCOPE

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